



**MAHARASHTRA NATIONAL LAW
UNIVERSITY, NAGPUR**

**Center for Intellectual property rights
& DPIIT IPR-Chair**

organises

**CERTIFICATE COURSE
ON
PROTECTION OF GEOGRAPHICAL INDICATIONS
(Online)**

March 11-13, 2022

Co-ordinated by
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ABOUT THE UNIVERSITY

The Maharashtra National Law University, Nagpur, an Institution with a students' centric outlook, was established by the Government of Maharashtra in 2015. The University started its academic activities from August 1, 2016 and is currently in its sixth year of academic pursuits with five batches of undergraduate degree course [B.A.LL.B.(Hons.) Five-Year Integrated Degree Course]; sixth batch of postgraduate degree program [One-Year LL.M.]; and four batches of Ph.D. Programme. The University is pursuing excellence in legal and justice education under the visionary mentorship of the Chancellor, Hon'ble Shri Justice Bhushan Gawai, Supreme Court of India and dynamic leadership of Prof. (Dr.) Vijender Kumar, Vice-Chancellor of the University. The University is recognised by the University Grants Commission (UGC) and the Bar Council of India (BCI), New Delhi. It is also a member of Association of Indian Universities (AIU), New Delhi and Consortium of National Law Universities of India. The University has launched B.A.LL.B. (Honors in Adjudication and Justicing) Five-Year Integrated Degree Course, the first-of-its-kind in India; it aims to train and equip students for the entry level of Judiciary.

ABOUT THE DPIIT IPR CHAIR

The Scheme for Pedagogy & Research in IPRs for Holistic Education & Academia (SPRIHA) was launched in the year 2016 by the Department for Promotion of Industries and Internal Trade (DPIIT), Ministry of Commerce and Industry, Government of India. The IPR Chair was established under the scheme at selected Universities in India and MNLU, Nagpur takes pride in being one for them. The chair was established to fulfill one of the objectives of the National IPR Policy of the Government of India which was to 'Strengthen IP Chairs in educational institutes of higher learning to provide quality teaching and research, develop teaching capacity and curricula and evaluate their work on performance-based criteria'. The Objective of the National IPR Policy is to strengthen the IPR framework of the country. The plan under the initiative of 'AatmaNirbhar Bharat', is to create more local brands and take them at a global outreach and Intellectual Property Rights play a key role in it. To achieve the objective of 'AatmaNirbhar Bharat,' the DPIIT-IPR Chair is organising several activities such as launching online programmes to increase awareness, seminars, expert lectures for imparting knowledge on the process of acquiring IPR, etc. with an intention to help the participants become self-

reliant.

CONCEPT NOTE

Protection of GI products can Provide substantial benefits to the economy of the country on both fronts i.e., domestic and international. It aims to protect the uniqueness and assures the origin and quality of the product. The protection of the GI can make best use of the competitive advantage of a particular region. A product yielded from mother nature or/and human creativity has a distinctive quality and reputation which has to be secured and realized. GI remains a very important part of the bunch of Intellectual Property Rights. In this era of commercialization, the role and importance of GI has become much more important. To protect a practice that is present in a particular area without any changes is a big challenge in this globalizing world. The GI holders and users face tough competition in the market to sustain their originality. The GI assets are not renewed after 10 years and the right holders do not take steps to protect their GI after some time. They either do not know the methods to protect it or are reluctant in enforcing their rights. In this process, the GI holders at times self-dilute their GI to attract profit and to sustain their business.

Evidences show that this (self)-dilution is a case in India and the major reason is the increasing competition in the market with availability of duplicate and cheaper materials in the market. A common trend is that people forget about the rights and responsibilities that are conferred on them after getting GI registered. The challenges to unauthorized use and deceptive products in the market is not tackled with proper procedures.

THE OBJECTIVES OF THE COURSE

GI in itself is a special IP that needs protection. This course would examine the present practices of GI registration and protection. The focus of the course is to examine the issues and challenges faced by GI right holder and an individual who wants to register a GI. Also, it would focus on the market challenges that are present in front of the GI holders.

REGISTRATION DETAILS: The registration to the Course is open to

- Law students
- Academicians and Research Scholars
- Stakeholders
- Practicing advocates and professionals

Registration Fee –

Registration is **free** for the Course and prior registration is **mandatory**.

Registration Link –<https://forms.gle/fYaFT4jAc1NnRnx78>

*All participants will receive a link to the course which is held using the online platform ‘Cisco Webex’ and all participants will receive the link to the course by **March 10, 2022**.

*All participants of the certificate course will receive an Electronic certificate (e-certificate) in accordance to the name and designation filled in the registration form.

PATRON

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